

KENILWORTH BEACH

Summer 2018



- „ Tony Compaglia
- „ Cecily Kaz *Trustee*
- „ Heather Khalaf
- „ Gregg Latterman
- „ JT Mohr *Plan Commissioner*
- „ Tom Nodine *Sailing Club Commodore*
- „ Angela Veber

TASK FORCE MEMBERS



- „ 2017 Survey conducted by Plan Commission raised the question of “how long can we wait” on beach improvements?
- „ Comments made by residents suggested that a little could go a long way in improving overall beach experience.

INTRODUCTION

- " Swimming area needs to be re-worked. **The North Side of the beach is dangerous.** No sand, rocks below the surface. Also, the beach is not open enough hours, closes too much due to conditions, starts too late in the Spring and ends too early in the Fall. **Beach Staff are not tightly managed** - different rules apply on different days.
- " We go to the beach no matter what. It would be nice to have clean bathrooms and **access to healthy food, drink, and snack choices.**
- " We need **better testing and standards on the water quality.** I feel like the beach is open when neighboring beaches are not. Or we are closing the beach a day later.

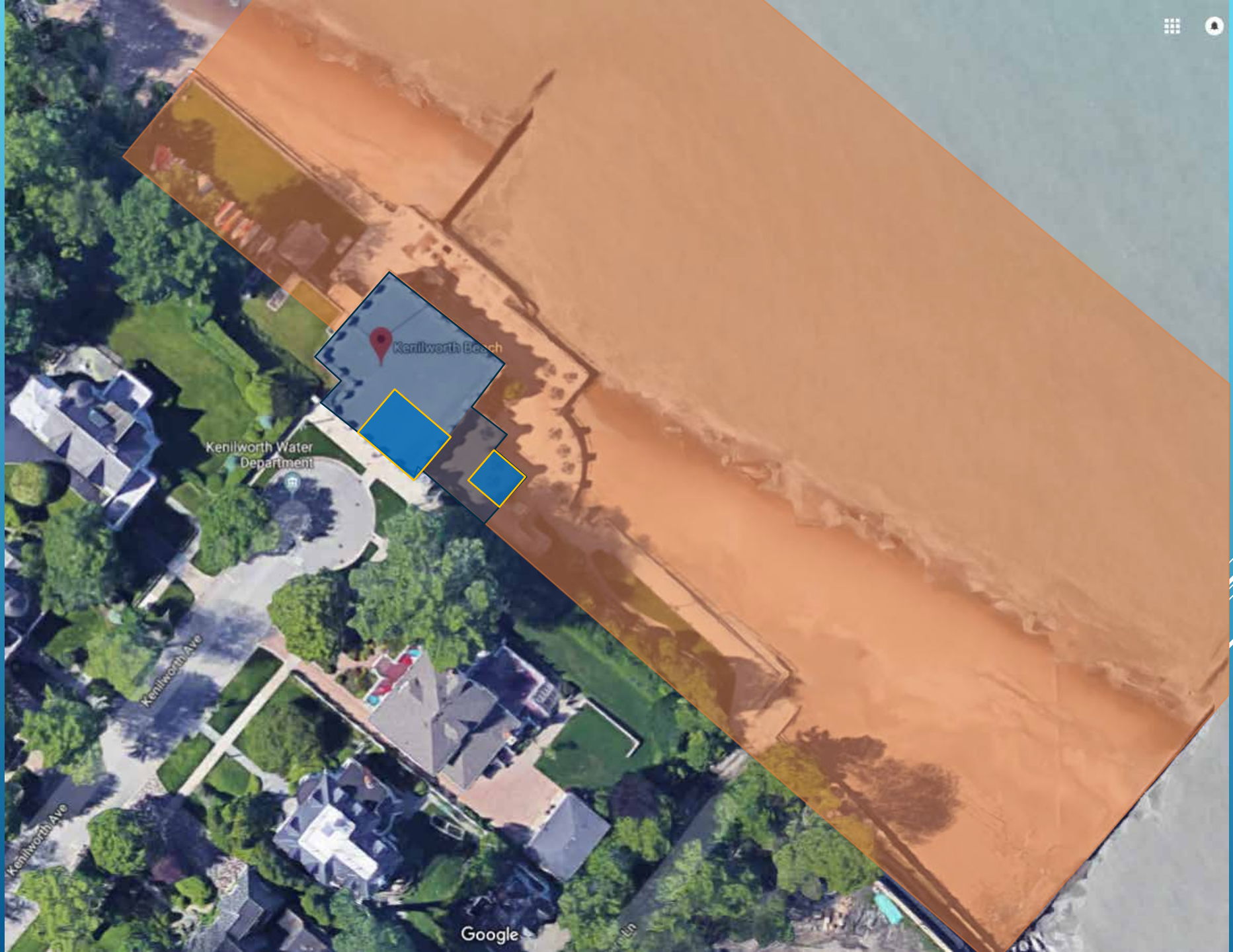
SURVEY COMMENTS

- „ **Life guards need to be more in tuned with the beach.** In addition to being more attentive when the beach is busy with young people, when beach is not busy, they should be working on cleaning the beach- picking up trash, rocks, raking the sand, etc.
- „ **Please keep it clean,** and not congested. It's a small area - don't clog it.
- „ Improve all landscaping at the beach, and **in addition to raking the sand, remove trash and debris from all areas,** including around the water treatment facility.
- „ Would like to see **seating at the overlook.**

SURVEY COMMENTS

- „ To recommend **improvements** that can be **quickly implemented** across all aspects of the **beach**,
- „ Thereby increasing the **quality of service** and **amenities** provided to beachgoers,
- „ Prioritizing **safety in the water and on the sand**,
- „ And utilizing **available space around and within the water plant facility**, without undertaking significant renovations or modifications.
- „ **Testing out a limited scope of improvements** during upcoming season.

SCOPE OF WORK



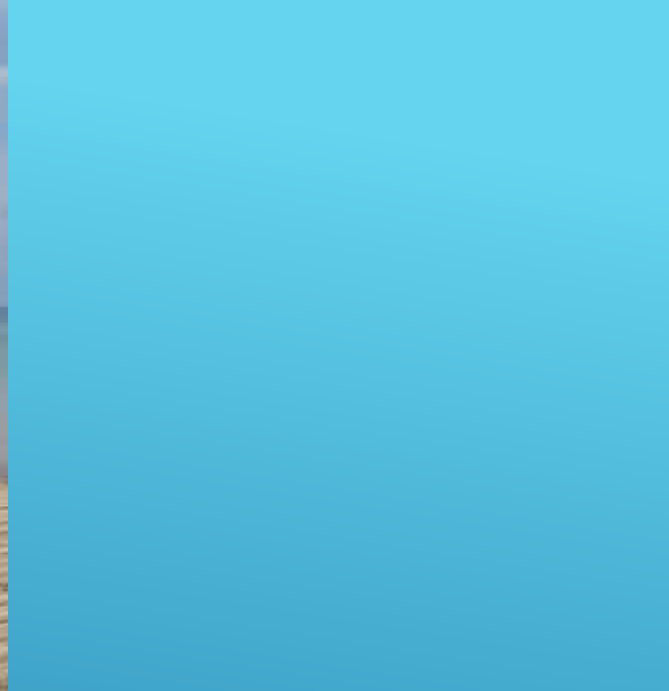
Kenilworth Water
Department

Kenilworth Beach

Kenilworth Ave

Kenilworth Ave







All improvements were categorized into:

- „ no/low cost
- „ moderate cost
- „ high cost

COST CONSIDERATIONS



It became evident that improvements could be easily grouped:

- „ Maintenance
- „ Staffing
- „ Public Safety
- „ Services/Amenities
- „ Infrastructure ← Outside our scope for 2018

AREAS OF FOCUS



Glencoe

2017 DAILY ADMISSION

	Daily (10 AM - 4 PM)		Twilight (6 - 8 PM)		High Bacteria	
	Resident	Non-Resident	Resident	Non-Resident	Resident	Non-Resident
Youth (Age 7-14)	\$5	\$10	\$2	\$5	\$2	\$5
Adult (Age 15-64)	\$7	\$14	\$3	\$7	\$3	\$7
Senior (Age 65+)	\$5	\$10	\$2	\$5	\$2	\$5

2017 SEASON PASSES

Spend your summer at Glencoe Beach! You may purchase a **season pass** at the Takiff Center, 999 Green Bay Road in Glencoe. Don't want to make a separate trip? You can also get your season beach pass at Glencoe Beach directly! Cash, check, Visa and MasterCard are accepted at Glencoe Beach and Takiff Center for season passes. **Everyone who purchases a season pass must take a photo** (see [Frequently Asked Questions](#) for more information on purchasing a 2017 Beach Pass). Family members must reside in the same household to purchase a family pass.

	Early Bird Sale through Mar 3, 2017 (Resident/Non-Resident)	Starting May 01, 2017 (Resident/Non-Resident)
	Individual	\$65/100
Additional Family Member	\$10/10	\$15/20
Senior Individual (Age 65+)	\$45/70	\$70/90

BEACH RENTALS

Pay for your rental at the Beach House and pick up your rental at the Rental Hut.

- Sailboat Rental (per hour): \$30 R / \$40 NR
- Hobie Catamaran Rental (per hour): \$40 R / \$50 NR
- Kayak Rental (per hour): \$25 R / \$30 NR
- Paddleboard Rental (per hour): \$15 R / \$20 NR
- Chair: \$4/day
- Umbrella: \$3/day
- Chair & Umbrella: \$6/day

GLENCOE BEACH HOURS

55 Hazel Avenue, Glencoe IL 60023

Phone: (847) 815-1155

- Preseason: May 27-29, June 2-4 (10 a.m. - 7 p.m.)
- Regular Season: June 5 - July 31 (10 a.m. - 8 p.m.)
- Post Season: July 31 - August 31, August 31 - 27, September 1-4 (10 a.m. - 7 p.m.)

Glencoe Beach is CLOSED July 4.

2/26/18

(E) Evanston, (WI) Wilmette, (K) Kenilworth, (W) Winnetka Beaches, (G) Glencoe Beaches, (HP) Highland Park

Closing Protocol

Research:

Water is closed for swimming, but beach area remains open when any of the following occur:

High E. coli (bacteria) level (E)

Unsafe conditions due to Rip or Lateral Currents (E)

High winds limiting visibility due to blowing sand (E)

Excessive wave action (E)

Thunder (E)

Fog (E)

Seiche effects (rapid change in water levels due to change in barometric pressure) (E)

The opening of the locks in Wilmette triggers an immediate closing of all City of Evanston swimming areas for at least 24 hours. (E)

Other health hazards (biological/chemical waste) (E)

The following situations, both the beach and the swimming area will be closed:

Lightening (E)

Thunder &/or Lightening is seen/heard, the water and beach will be cleared and not re-open until 30 minutes pass without lightening and/or thunder. If clement weather continues for a period longer than three hours, the beach will be closed for the remainder of the day. (HP)

Tornado (E)

Waterspout (E)

OUR PROCESS: RESEARCH

BEACH IMPROVEMENT TASK FORCE - GOALS AND STRATEGIES

MAINTENANCE GOALS	Angle and Cecily
A EFFECTIVELY MANAGE GARBAGE	
A.1 Move receptacles away from elevator/entrance to restrooms	no cost/minor cost
A.2 Inquire with Republic if pickup can occur along Devonshire lane Add a second pick-up day during season	no cost/minor cost
A.3 Train lifeguards in proper garbage containment Have system for overflowing trash between pick up days	no cost/minor cost
A.4 Communicate with residents during season	no cost/minor cost
B KEEP RESTROOMS CLEAN	
B.1 Semi manual deep clean and re-grouting	moderate cost
B.2 Improve ventilation and fix windows	moderate cost
B.3 Review staff procedures for cleaning/improve training	no cost/minor cost
B.4 Provide contracted janitorial services 2x week	moderate cost
B.5 Make cosmetic improvements	moderate cost
Repaint	
Replace shower curtains, mats, toilet seats, trash can	
Install hand dryers	
Install hooks, framed photos of old Kenilworth	
B.6 Improved communication with residents	no cost/minor cost
Post signage about cleaning after use	
Send reminders throughout season	
C MAINTAIN GROUNDS YEAR ROUND	
C.1 Review weekly in season maintenance tasks Add shoulder season maintenance with half-time coverage	no cost/minor cost
C.2 Review P/W schedule for off season maintenance	no cost/minor cost
C.3 Clear seating of sand and debris	
C.4 Ensure elevator is routinely checked and serviced	no cost/minor cost
C.5 Increase beach grooming days or modify process	no cost/minor cost
C.6 Plant low-maintenance greenery	moderate cost
C.7 Replace gate on Devonshire	moderate cost

1/26/2018 - 1/6

Lifeguard Responsibilities (current, as stated in job description)

- Make certain all beach rules and procedures are followed
- Monitor activities of patrons to prevent accidents
- Responds to emergencies and performs appropriate follow-up procedures, including the proper use of equipment in the performance of first aid.
- Provide customer service to beach patrons
- Ensure cleanliness of facilities
- Collect payments from patrons

Proposed

1. Upon Arrival (Beginning of First Shift)
 - a. Walk Beach, picking up any trash, collecting lost and found items.
 - b. Walk outdoor premises, picking up any trash and collecting lost and found items.
 - c. Sweep exterior areas.
 - d. Raise umbrellas.
 - e. Check bathrooms for cleanliness and restock supplies.
 - f. Place safety equipment on beach and in water.
2. Non-safety Tasks Completed During Shift (when not actively monitoring water or beach)
 - a. Check badges, collect payment from patrons, answer questions.
 - b. Walk Beach, picking up any trash.
 - c. Check restrooms on the hour.
 - d. Remind residents to leave shoes in designated area.
 - e. Sign out KWB chairs and toys.
 - f. Monitor activities of residents to prevent accidents.
3. Upon Departure (End of Last Shift)
 - a. Walk Beach, picking up any trash, collecting lost and found items.
 - b. Walk outdoor premises, picking up any trash and collecting lost and found items.
 - c. Sweep exterior areas.
 - d. Check bathrooms for cleanliness and restock supplies.
 - e. Pick up and store any KWB chairs or toys.
 - f. Lower umbrellas.
 - g. Remove safety equipment from beach or water.

OUR PROCESS: DISCUSSION

- „ **Maintenance**

- „ Effectively manage garbage
- „ Keep restrooms clean
- „ Maintain grounds year round

- „ **Staffing**

- „ Review/adjust lifeguard responsibilities and oversight
- „ Coordinate lifeguard and Sailing Club staff

- „ **Public Safety**

- „ Establish clearly defined swim and beach boundaries
- „ Review closing protocols and increase public awareness

- „ **Services/Amenities**


- „ Improve food offerings
- „ Provide equipment/game sign out
- „ Provide more seating around grounds
- „ Offer KSC more storage to meet demand
- „ Host events/provide up to date beach information

**PROPOSED IMPROVEMENTS FOR
2018 SEASON**

- „ Public Works to review current ventilation in bathrooms and make improvements
- „ Transition from paper towels to electric hand dryers
- „ Professional cleaning to occur more regularly, no longer relying on lifeguards to maintain cleanliness.
- „ Lifeguards will be responsible for sweeping/shovel accumulating sand after storms.
- „ Trash cans will be moved away from entrance to building entrance
- „ Lifeguards will be trained in proper waste containment.

MAINTENANCE

- “ Employment ads for Lifeguard and Beach Manager positions have been improved and distributed to a wider list of area schools and colleges.
- “ Revise lifeguard handbook to better define responsibilities:
 - “ while on the chair
 - “ checking beach passes
 - “ maintaining equipment and grounds
- “ Improve communication and coordination of lifeguard and Sailing Club staff.



Job Opportunity: Lifeguard at the Kenilworth Beach – Summer 2018

The Village of Kenilworth is seeking qualified candidates to fill several part-time, seasonal Lifeguard positions. The Kenilworth Beach is a public beach that is open to all residents & non-residents with the purchase of a seasonal or daily pass. Lifeguards will provide beachgoers with a safe, high level experience through enforcement of beach rules on land and in the water, and oversight of the equipment, grounds and facilities. Lifeguards will report directly to the Beach Manager.

Responsibilities of the Lifeguard include:

- Respond to emergencies and perform appropriate follow-up procedures, including the performance of first aid when necessary.
- Provide customer service to beach patrons and oversee use of beach owned equipment.
- Monitor beach entry by checking memberships and collecting payments from patrons.
- Report maintenance and safety issues to Beach Manager.

Candidates must be available to work a combination of weekday and weekend shifts. Beach hours are from 9am – 7pm Memorial Day through the Labor Day weekend. The beach is open on all summer holidays.

Compensation starts at \$10.00 per hour, and is commensurate with past experience as a lifeguard.

Qualifications:

- 16+ years of age
- American Red Cross Certification in lifeguarding/first aid/AED/CPR by May, 15th, 2018
- Proficient swimmer in open water, able to run long distances, and assist in lifting a person
- High energy, excellent customer service and effective communication with superiors
- Must be available for training in early May and work through Monday, September 3rd, with opportunities for additional shifts in September (weather depending).

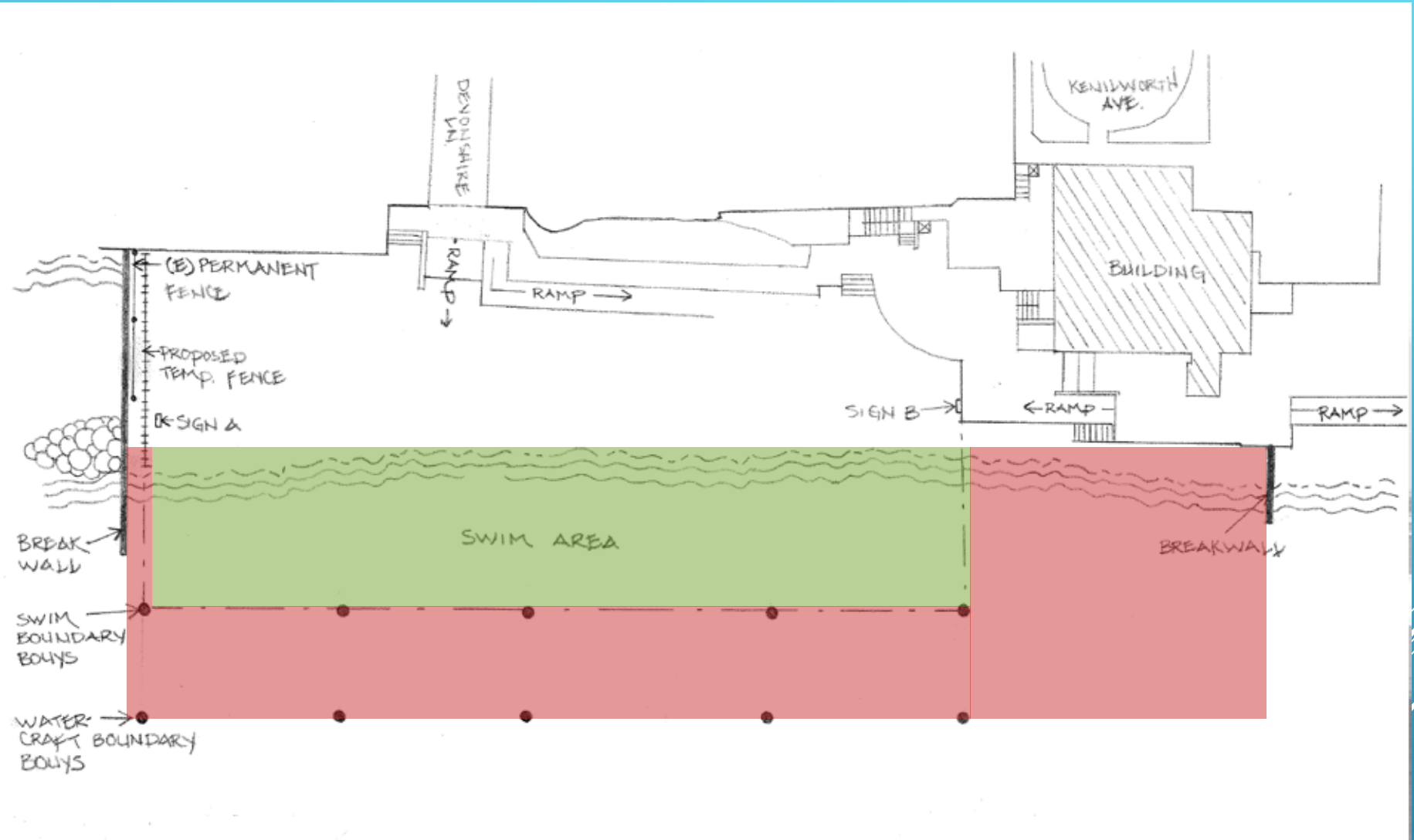
Interested candidates, send your resume and at least one professional or academic reference to adaok@kenilworthil.org by April 30th. For more information please contact the Kenilworth Village Hall at (847) 251-1666.

STAFFING

- „ Clearly define the swim area using buoys and flags
- „ Install signage at danger zones – north and south boundaries
- „ Utilize a three color flag system for water and bacteria hazards

PUBLIC SAFETY

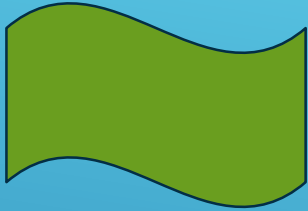
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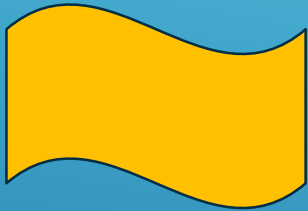
PUBLIC SAFETY: SWIM AREA



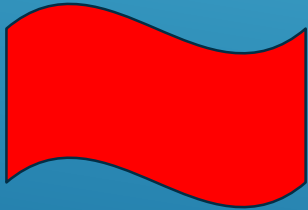
PUBLIC SAFETY: SIGNAGE



No advisory, safe swimming conditions.



Rough water, use caution when swimming.



Bacteria or swim hazards present.

PUBLIC SAFETY: SWIM CONDITIONS



„ Chairs, games and toys available for sign out



AMENITIES: EQUIPMENT

- „ Seating for those enjoying the lakefront apart from the beach
- „ Durable, made from recycled plastic
- „ Heavy enough to withstand high winds



AMENITIES: SEATING

#	Equipment	Unit Cost	# Proposed	Total Cost
1	Beach Chair	20	30	599
2	Spike Ball	99	3	297
3	Sand Hole	25	2	50
4	Corn Hole	200	2	400
5	Rubbermaid Container (M)	1	80	80
6	Rolling Cart	2	185	370
7	Shipping estimate	100	1	100
8	Adirondack Chairs	380	6	2,280
9	Adirondack Glider	799	1	799
				4,975

ANTICIPATED EXPENSES FOR EQUIPMENT

- „ Target 3 events in 2018
 - „ **Friday, June 8th** – last Friday of school year
 - „ **Tuesday, July 3rd** – Family Picnic
 - „ **Saturday, August 18th** – Kenilworth Regatta
- „ Offer food for purchase using food trucks/local food vendors, local sponsors
- „ Promote events using large banners and electronic correspondence



AMENITIES: VILLAGE WIDE EVENTS

Kenilworth Beach Pass Fee Schedule		2017	Neighboring Beach Fee Schedules (2018)				
		KW	before 5/1 Wilmette	5/1--> Wilmette	Winnetka	before 5/10 Glencoe	5/10--> Glencoe
Resident	Household Season	90	100	115	90	106	184
Resident	Additional household member	5	22	25	10	10	26
Resident	Individual Season	30	39	45	60	76	106
Resident	Daily Pass Booklet - 12	40					
Resident	Daily Pass	5	5	5	5	7	7
Non-Resident	Household Season	150	233	273	140	184	210
Non-Resident	Additional household member	10	41	48	15	26	26
Non-Resident	Individual Season	100	98	115	95	106	132
Non-Resident	Daily Pass Booklet - 12	100					
Non-Resident	Daily Pass	15	9.75	9.75	10	14	14
Resident	Senior Season	-	23	26	-	42	54
Resident	Home Child Care Provider Pass	-	77	90	-	-	-
Resident	Daily Pass Booklet - 12	40	-	-	-	-	-
Resident	Child Pass (2-14)					5	5
Resident	Senior Pass	-	-	-	-	5	5
Resident	Twilight/High Bacteria Pass	-	2.5	2.5	-	3	3
Resident	Guest Pass	-	-	-	35	-	-
Non-Resident	Household Season (4)	150	233	273	140	184	210
Non-Resident	Additional household member	10	41	48	15	26	26
Non-Resident	Individual Season	100	98	115	95	106	132
Non-Resident	Senior Season	-	-	-	-	54	69
Non-Resident	Daily Pass	15	9.75	9.75	10	14	14
Non-Resident	Daily Pass Booklet - 12	100	-	-	-	-	-
Non-Resident	Child Pass (2-14)					10	10
Non-Resident	Senior Pass	-	-	-	-	10	10
Non-Resident	Twilight/High Bacteria Pass	-	5	5	-	3	3
Non-Resident	Guest Pass	-	-	-	35	-	-

Kenilworth 2018 Proposed
100
10
40
-
-
7
50
-
-
-
190
15
115
-
17
115
-
-
-

BEACH FEES: ANALYSIS OF AREA BEACHES

	<u>2016</u>	<u>2017</u>
Total Season Pass Revenue	\$ 32,790	\$ 26,175
Total Day Pass Revenue	<u>2,570</u>	<u>8,870</u>
Total Revenue	\$ 35,360	\$ 35,045
Day Passes		
Resident Day Pass (75% assumed)	257	887
Non-Resident Day Pass (25% assumed)	<u>86</u>	<u>296</u>
Total Day Pass	343	1,183
<u>Total Passes</u>		
Season Passes	1,510	1,305
Day Passes	<u>343</u>	<u>1,183</u>
Total Passes Sold	1,853	2,488

BEACH FEES: HISTORICAL ANALYSIS

	<u>2016</u>	<u>2017</u>	<u>2018E</u>
Total Season Pass Revenue	\$ 32,790	\$ 26,175	\$ 30,775
Total Day Pass Revenue	<u>2,570</u>	<u>8,870</u>	<u>8,870</u>
Total Revenue	\$ 35,360	\$ 35,045	\$ 39,645
Day Passes			
Resident Day Pass (75% assumed)	257	887	887
Non-Resident Day Pass (25% assumed)	<u>86</u>	<u>296</u>	<u>296</u>
Total Day Pass	343	1,183	1,183
Total Passes			
Season Passes	1,510	1,305	1,305
Day Passes	<u>343</u>	<u>1,183</u>	<u>1,183</u>
Total Passes Sold	1,853	2,488	2,488

\$ 4,600 increase in revenue
from season pass sales alone

BEACH FEES

		2017	2018
Resident	Household Season	90	100
Resident	Additional household member	5	10
Resident	Individual Season	30	40
Resident	Daily Pass	5	7
Resident	Daily Pass Booklet - 12	40	50
Non-Resident	Household Season	150	190
Non-Resident	Additional household member	10	15
Non-Resident	Individual Season	100	115
Non-Resident	Daily Pass	15	17
Non-Resident	Daily Pass Booklet - 12	100	115

PROPOSED BEACH FEES - 2018

QUESTIONS? THANK YOU!

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