

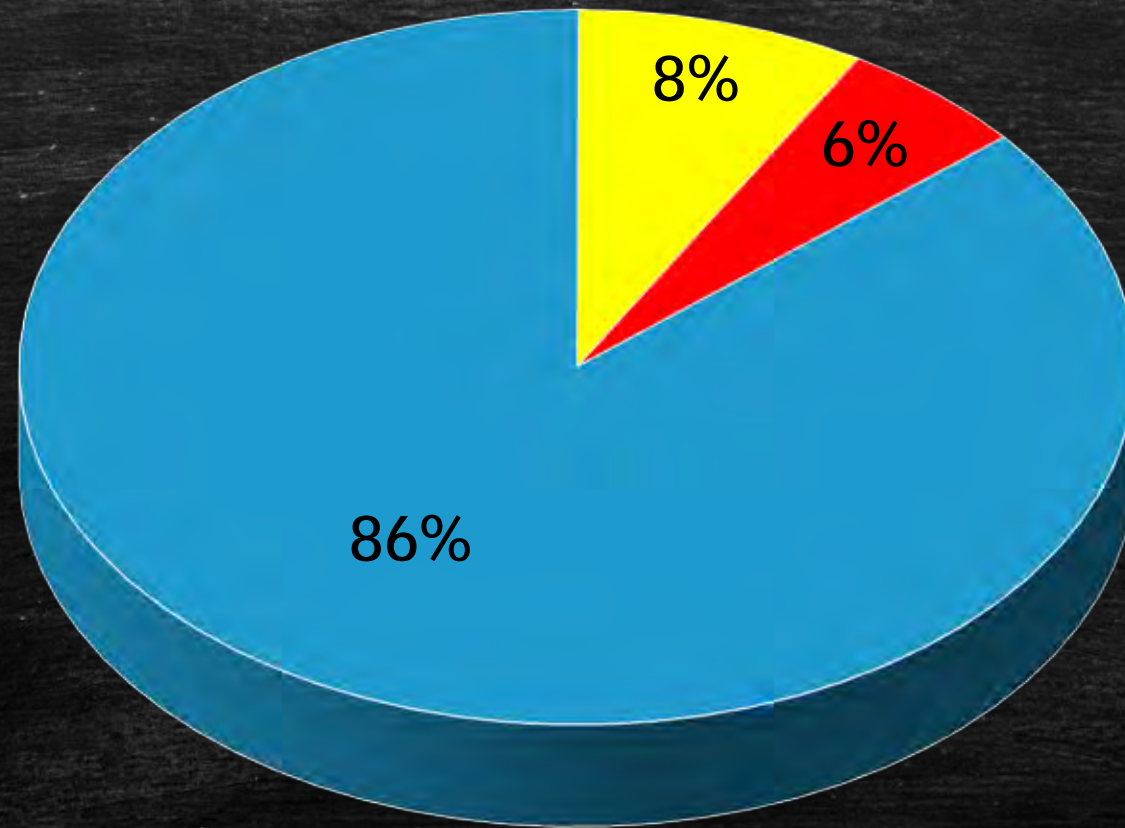
Vi si oni ng Survey Resul ts

March 21, 2022

Testing Findings – Focus Groups

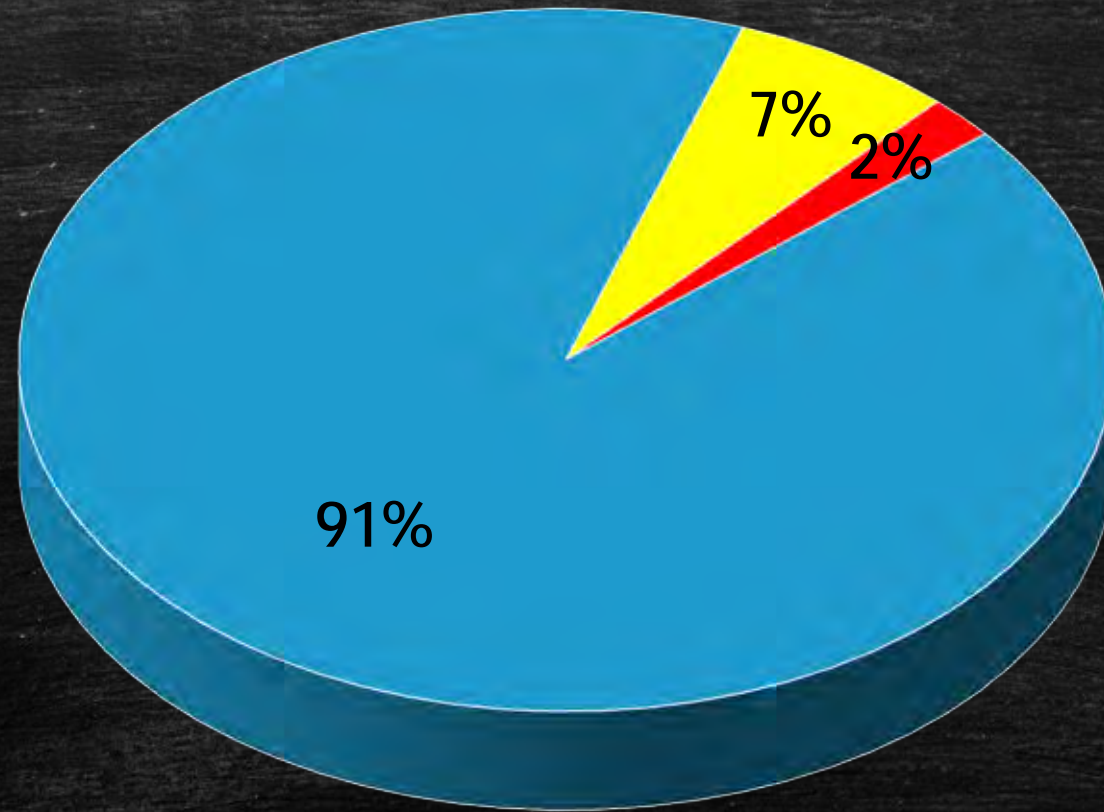
- Number of common themes arose from Focus Group meetings
- Surveyed community – test confidence of impressions
- Postcard to all homes, newsletter reminder, park and school dist.
- Provided three weeks for responses, QR Code for convenience
- 347 responses received by March 18th deadline
- Confidence Rate of 95%, +/- 5%
- Findings...

It is important for our B.C. to offer residents spaces to gather as a community (e.g. café)



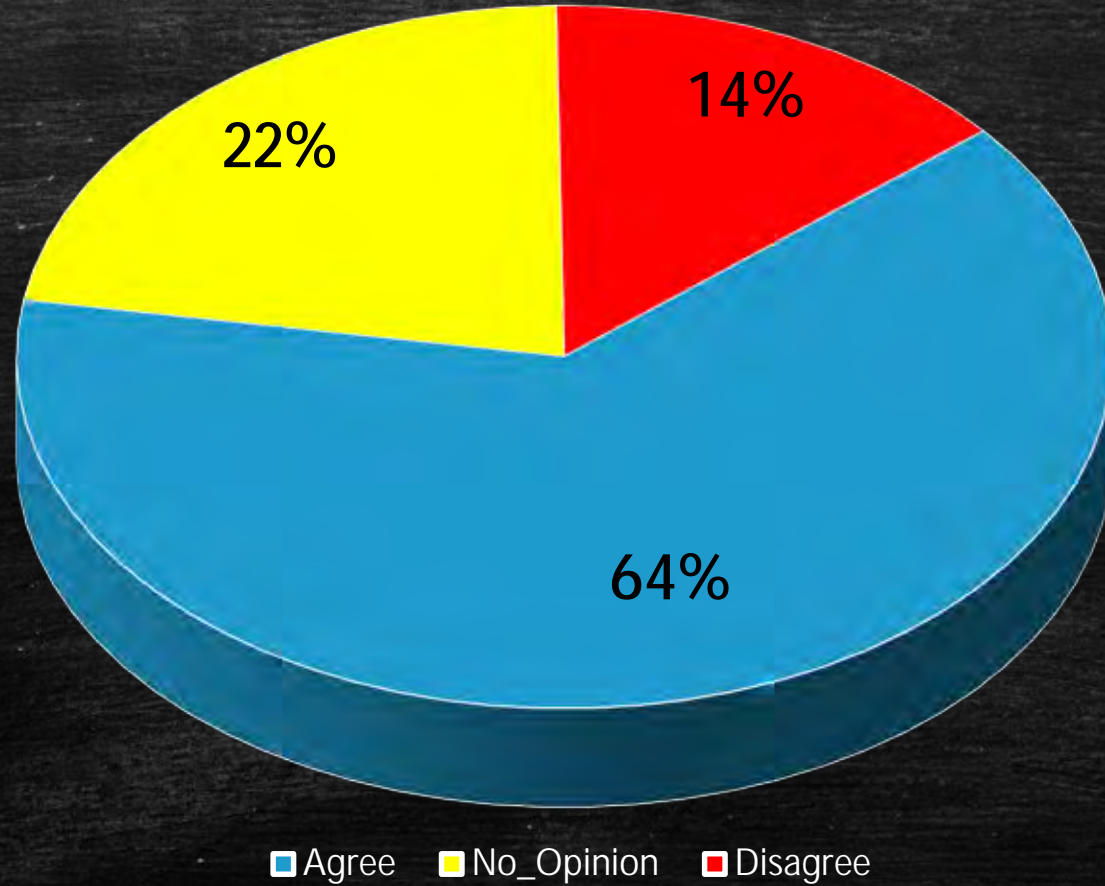
■ Agree ■ No_Opinion ■ Disagree

The general appearance of our B.C. should reflect the overall quality of our neighborhoods.

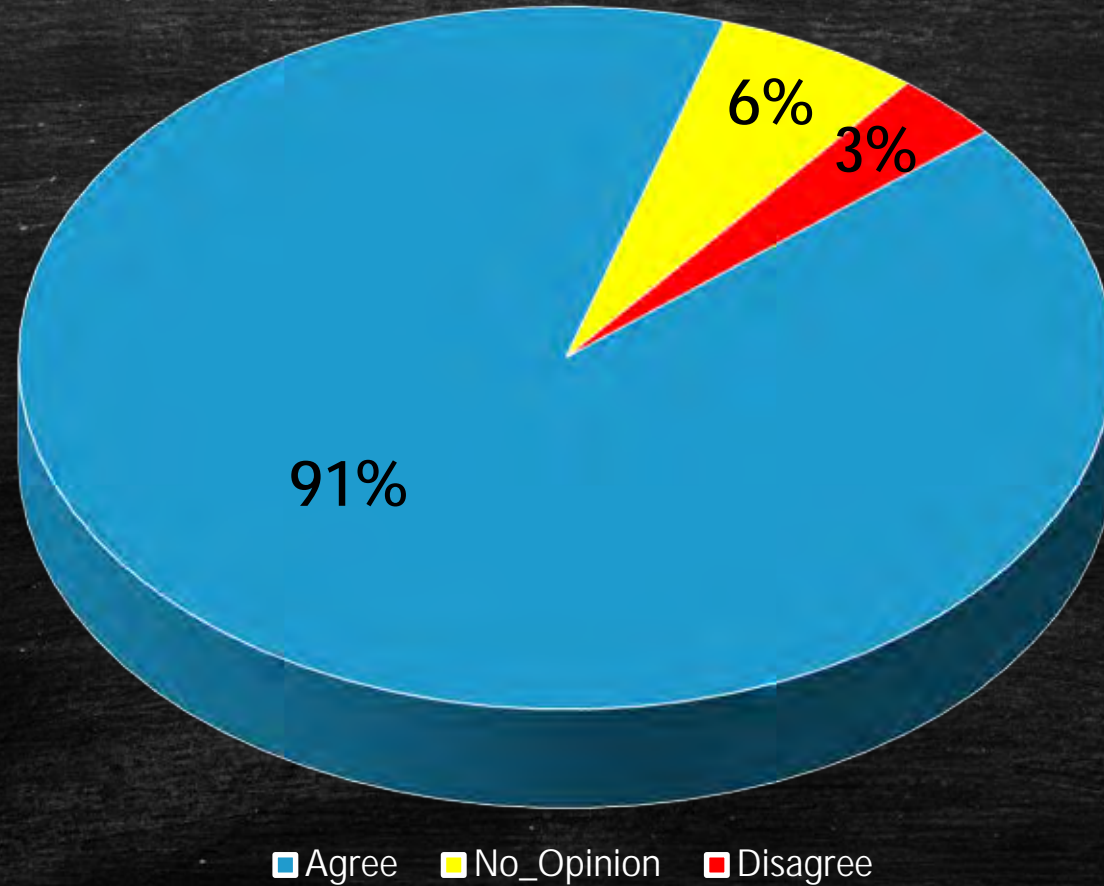


■ Agree ■ No_Opinion ■ Disagree

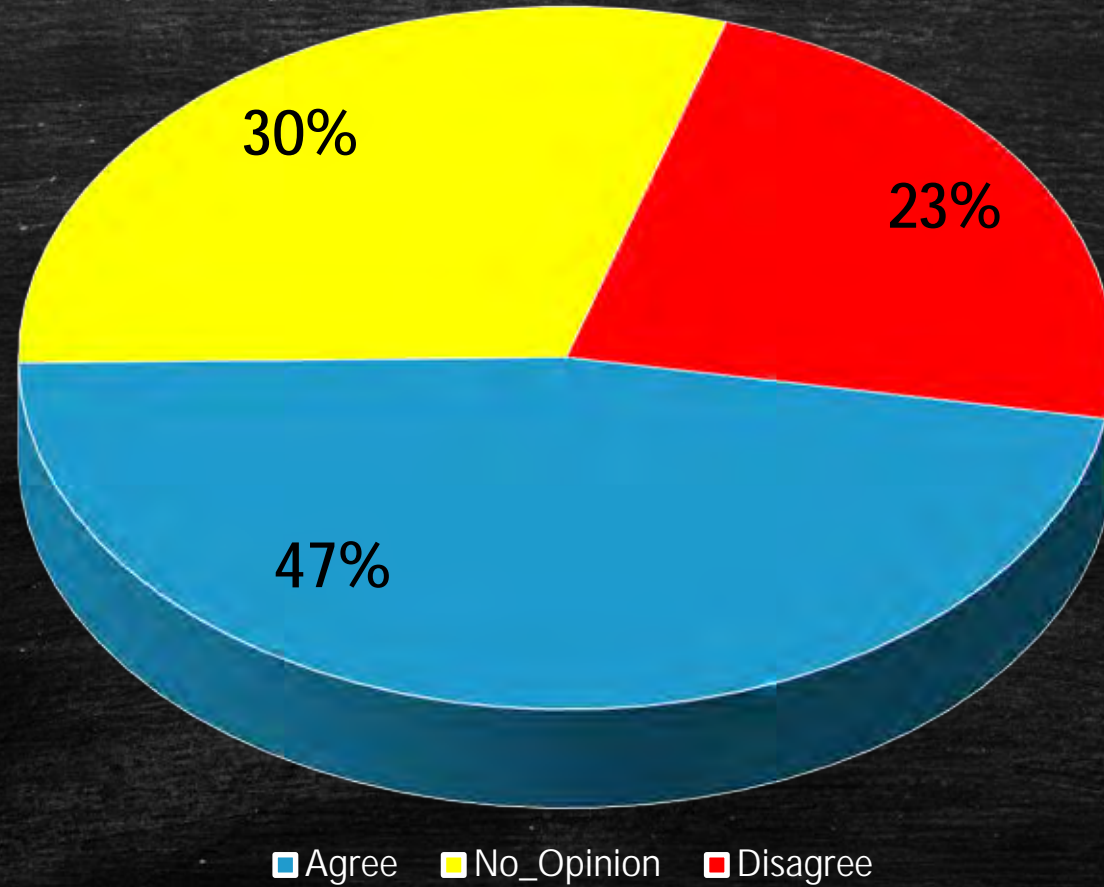
The availability of convenient and safe parking is an important factor in my decision of where to shop and dine.



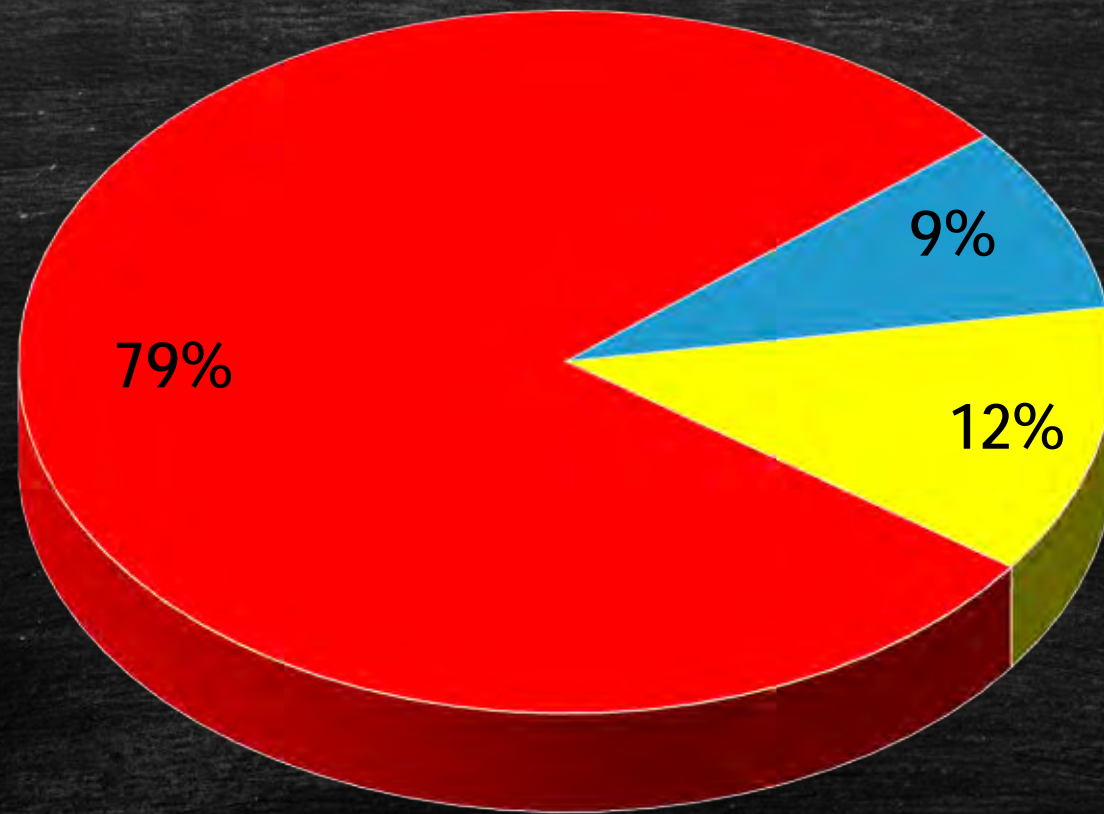
The B.C. should have a pedestrian feel that is safe, well-illuminated, and offers a warm and welcoming atmosphere.



Offering high-end housing opportunities for residents who wish to downsize and remain in the Village would be welcomed.

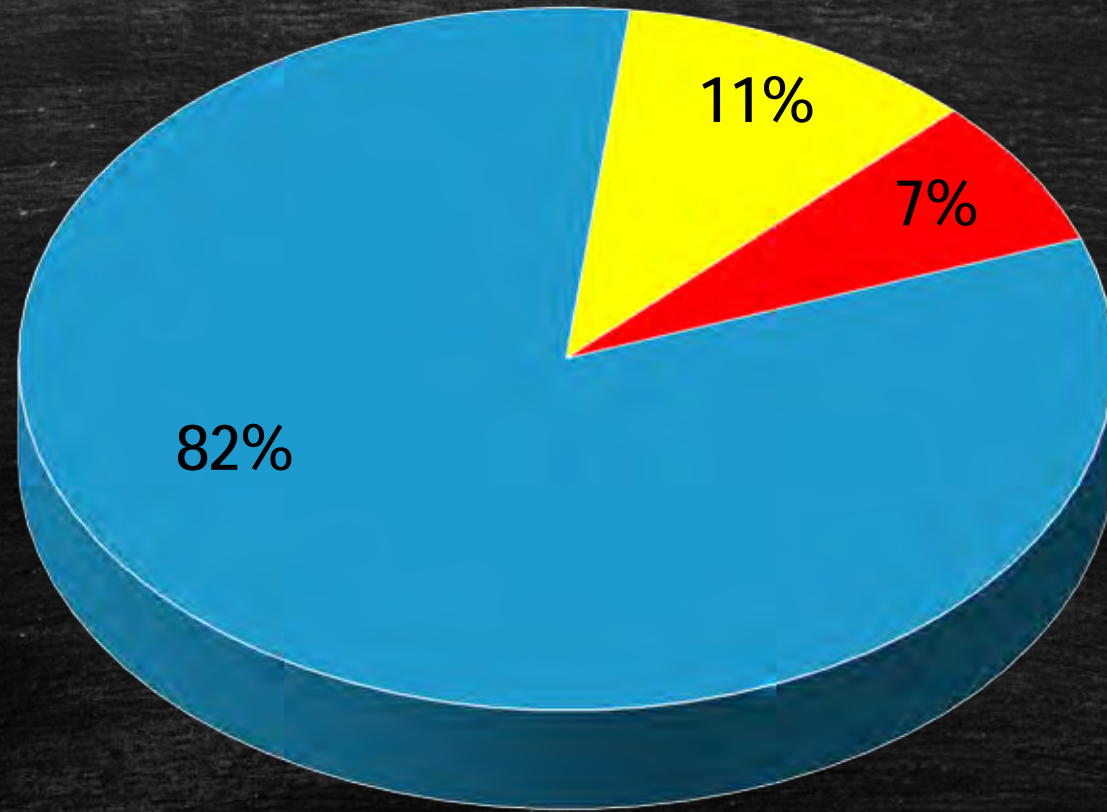


The current mix of retail, dining, and services in the business corridor is “just right” and change is not needed.



■ Agree ■ No_Opinion ■ Disagree

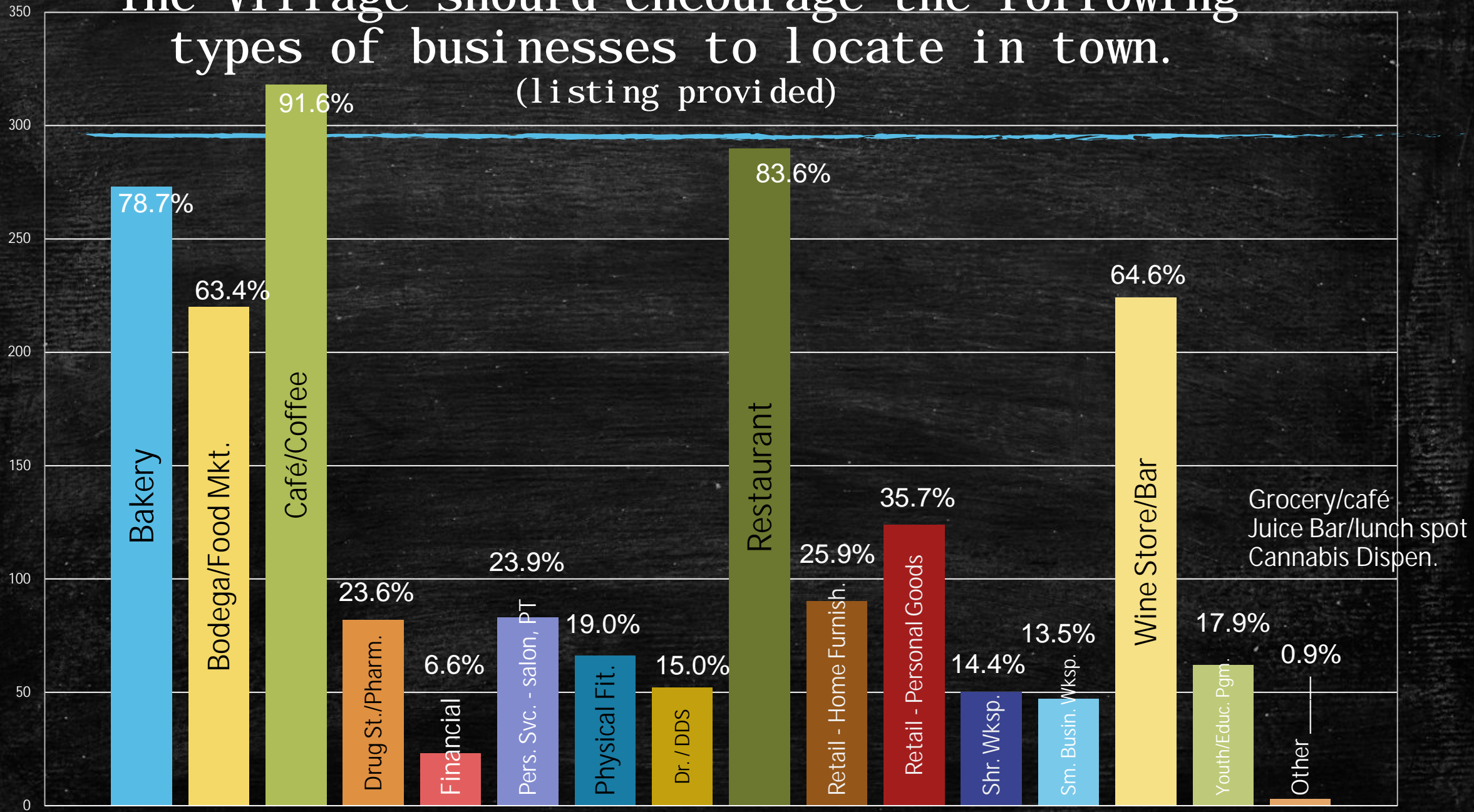
I believe that the Village should encourage more businesses to locate in the business corridor.



■ Agree ■ No_Opinion ■ Disagree

The Village should encourage the following types of businesses to locate in town.

(listing provided)



Grocery/café
Juice Bar/lunch spot
Cannabis Dispen.

Village of Kenilworth

Next Steps

- Strategic Visioning Committee – Review Results
- Prepare draft Vision for Corridor – April 18th to Village Board
- Village Board adoption of Vision – Phase II Complete
- Village Board Authorization to Proceed to Phase III – Review of regulations, guidelines and plans – alignment with Vision
 - Plan Commission
 - Zoning Board of Appeals
- Phase IV is adopting changes to rules/regulations as needed.

